



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2022 ANNUAL REPORT



Westfield Area YMCA

DEAR WESTFIELD AREA YMCA MEMBERS AND FRIENDS,

In 2022, we worked towards “back to normal” as mask mandates lifted and more smiling faces were revealed in Y facilities and programs. We delivered high quality programs and services to meet the ever-changing needs of our community, fostered meaningful connections and helped to transform lives. Guided by our strategic plan, we are physically providing programs to meet community needs throughout our service area of Westfield, Cranford, Garwood and Mountainside.

Highlights of the year included:

- Capital Improvements at the Main Y facility continued with construction of an expanded handicapped-accessible Family Locker Room with 2 bathrooms and 12 individual locker spaces each contain a shower, handicap grab bar and a bench. Once completed in 2023, creation of a Girls Locker Room for ages 17 and under will immediately follow.
- Pioneer Camp, a new full-day indoor/outdoor traditional camp, began at the Centennial Pool and Fitness Center in Cranford thanks to a partnership with the Cranford Recreation Center.
- An average of 400 people a week participated in group fitness classes to improve their health and well-being.
- The Y collaborated to help reduce the stigma of mental health and bring resources to the community. We worked with the Westfield Mental Health Council in presenting a Mental Health Fair at the Bauer Branch. We are also a leader in the Here2Help coalition, provided a resource table at the Y during Mental Health Awareness Month, and provided a free one year membership through Imagine: A Center for Coping with Loss.
- Utilization of the Y by community groups and nonprofits returned post-Covid. Toastmasters Club of Westfield began holding meetings and the Westfield Chess Club returned. Additionally, the Y hosted Blood Drives, a Hygiene Supply Drive and is a permanent drop-off location for the Westfield Food Pantry. In-person Lunchtime Lectures were held.

In 2022, we also looked to the year ahead and planned for the commemoration and celebration of our 100th year of service to the community in 2023. As we reviewed our history from 1923 to present, we couldn't help but notice this was not the first time we not only survived, but thrived. We are grateful for the dedication and commitment of our members for their participation and our donors for giving continued strength to our YMCA to serve the community.

SINCERELY,



Mark E. Elsasser

Mark E. Elsasser
President & CEO



Dominic DiGiorgio

Dominic DiGiorgio
Chair, Board of Directors

LEADERSHIP & LOCATIONS

MANAGEMENT STAFF

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 Clark Lagemann, Senior Vice President of Operations/COO
 Susan Morton, Vice President of Operations

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 Kristy Cerini, Director of Marketing
 Bonnie Cohen, Director of Communications & Development
 Marty Collett, Senior Director Child Care Services, Camps & Teens
 Brian Daly, Director of Facilities
 Kathy Dawson, Director of Administrative Services
 Lena Fagan-Nelson, Assistant Director of Early Learning
 Rob Faggiano, Senior Director of Aquatics
 Fred Filler, Associate Director of Competitive Aquatics
 Lauren Frazier, Associate Director of Member Services
 Greg Hatzisavvas, Senior Director Physical Programs
 Marla Itzkin, Associate Director of Communications & Development
 Kim Koza-Baird, Director of Aquatics
 Jeff Macleod, Assistant Director of Youth Development & Events
 Maureen Martin, Director of Human Resources
 Amanda McCaskill, Assistant Director School Age Child Care & Camp
 Shannon Jackson, Director of Garwood Family Center YMCA
 Melinda McHale, Director of School Age Child Care & Camp
 Nick Morelli, Director of Sports Programs
 Meghan Myers, Director Competitive Aquatics
 Kendra Randolph, Assistant Director Member Services
 Eileen Rooney, Director of Early Learning
 Michelle Serafin, Associate Director of Human Resources
 Erica Smith, Assistant Director of Member Services
 Ken Steeber III, Director of Technology Management

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 Rob Trenery
 James Ward
 Greg Weaver
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Main Facility
 220 Clark Street
 Westfield, NJ 07090



Robert & Virginia Bauer Family Branch YMCA
 422 E. Broad Street
 Westfield, NJ 07090



Early Learning Center YMCA
 170 Elm Street
 Westfield, NJ 07090



Garwood Family Center YMCA
 500 East Street
 Garwood, NJ 07027



Administrative Support Offices
 111 Ferris Place
 Westfield, NJ 07090

ADDITIONAL PROGRAM SITES

Cranford: Cranford Community Center, Cranford Pool & Fitness Center
Garwood: Washington School
Mountainside: Beechwood School, Deerfield School, Mountainside Community Pool
Westfield: First Baptist Church, Memorial Pool, Westfield Senior Housing 1 & 2, Public Schools: Lincoln, Tamaques, McKinley, Jefferson, Wilson, Washington, Westfield High School
Other: Various outdoor parks and fields

GROWING TOGETHER

793 CAMPERS
PARTICIPATED IN 3,476 CAMP WEEKS

Nine Flyers qualified for the Junior Olympic National Championships and six gold medals were earned at the Youth Outdoor National Track & Field Championships.

Flyers Track Club is a year-round track & field and cross country team that offers USATF-certified coaching and specific event technique instruction for athletes ages 7-15.



The first season of Pioneer summer camp was held at the Centennial Pool and Fitness Center in Cranford this summer. Campers enjoyed this full-day indoor/outdoor traditional camp where weekly themes came alive through fun and engaging activities, including games, crafts and recreational swim.

42 DEVILFISH ATHLETES QUALIFIED FOR THE 2022 YMCA STATE CHAMPIONSHIPS



The swim team expanded to 273 athletes during the Fall season and 130 qualified for a championship meet in 2022.

Devilfish is a developmental and competitive year-round program that provides a high level of training and professional instruction for swimmers ages 6-18. It is designed to motivate and challenge swimmers to reach individual goals while enjoying the benefits of a team sport.

528 REGISTERED FLYERS



Gedman's Black Belt Academy hosted a Board Break-A-Thon fundraiser for the Annual Support Campaign. Not only was it an impressive and fun event, but it raised \$1,500 towards our cause!

Gedman's Black Belt Academy at the Westfield Area YMCA offers programs for children ages 5 years through adults, beginners through 5th degree black belts. Tae Kwon Do develops overall physical fitness, strength, flexibility, confidence and self-esteem.

Preschool and Full-Day Kindergarten classes at the Bauer Branch held the first annual Fun Run to benefit the Annual Support Campaign. The children and their families has such a great experience that there are plans to expand this event to other child care locations next year.



\$254,692
AWARDED IN FINANCIAL ASSISTANCE
TO 198 RECIPIENTS

Thanks to our Annual Support Campaign, financial assistance is available for those with a bona fide financial hardship that live or work in our service area of Cranford, Garwood, Mountainside and Westfield.

Approximately 85% of financial assistance awards enable children to attend the Y's early learning, school age and summer camp programs while approximately 15% supports membership and other program participation. Youth, teen, senior and special needs programs are also subsidized to ensure they are available for all.

2022 FINANCIAL STATEMENTS

Statement of Financial Position

ASSETS

Cash & cash equivalents	3,655,855
Investments	5,998,050
Accounts & grants receivable	519,971
Pledges receivable	714,312
Prepaid expenses & other current assets	971
Loan receivable, net	62,079
Operating lease right of use asset, net	295,746
Property and Equipment, net	15,945,648
Total Assets	\$27,192,632

LIABILITIES

Current Liabilities

Accounts payable	283,882
Deferred revenue	365,157
Notes payable	223,619
Accrued expenses & other current liabilities	734,474
Operating lease	99,019
Total Current Liabilities	1,706,151

Long-term Liabilities

Notes payable	4,039,516
Operating lease	179,864
Total Long-Term Liabilities	4,219,380

Total Liabilities **\$5,925,531**

NET ASSETS

Without donor restrictions

Undesignated	15,269,051
Designated by Board	3,085,471

With donor restrictions

Donor restricted endowments	2,912,579
Purpose Restricted	0

Total Net Assets **\$21,267,101**

Total Liabilities & Net Assets **\$27,192,632**



Statement of Activities

PUBLIC SUPPORT

Contributions, legacies & bequests	728,342
Fundraising events, net	82,440
Westfield United Fund	100,000
Government Grants	679,245
Private grants & contracts	61,900
Total Public Support	\$1,651,927

REVENUES

Membership dues	2,769,023
Program fees	7,137,998
Interest & dividend income	228,212
Realized gain/(loss) on investments	(1,014)
Unrealized gain/(loss) on investments	(1,277,190)
Other revenue	101,085
Total Revenues	\$8,958,114

Total Public Support & Revenues **\$10,610,041**

FUNCTIONAL EXPENSES

Program services	9,705,458
Supporting services	983,444
Total Functional Expenses	\$10,688,902

CHANGE IN NET ASSETS **(\$78,861)**

AUDITED FOR YEAR END DECEMBER 31, 2022

We strengthen our community by connecting people to their potential, purpose and each other through three areas:

YOUTH DEVELOPMENT

Empowering young people to reach their full potential

HEALTHY LIVING

Improving individual and community well-being

SOCIAL RESPONSIBILITY

Providing support and inspiring action in our communities

TRIANGLE SOCIETY ENDOWMENT FUND

Triangle Society Endowment Fund members help ensure the future stability of the Y by making an outright gift, deferred gift or bequest in their will of \$5,000 or more. We acknowledge and thank these individuals.

Anonymous
R.R. & Virginia Barrett
Robert & Virginia Bauer
Jack & Lynn Bilman
Jay & Cindy Boyle
Mary & Richard Brautigam
Peter & Michele Burtness
Barbara M. Butler
William B. Butler
Kristina Catlin
Albert Chrono Memorial Fund
Terry Connell
Anthony & Susan Cook
Katherine D. Cooper
Memorial Fund
John & Sherry Cronin
Tom & Debbie Cusimano
Diehl Foundation
Dominic & Carla DiGiorgio
Tim & Sally Doerr
Janet H. Douglas Memorial Fund
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Mark & Stephanie Grinis
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Lee & Anne Hale
Al & Mary Herberich
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Frank Isoldi & Daniel Egan
Stan & Anne Kaslusk
International Fund
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Steven Ketcham
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Clark Lagemann
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Mike Locascio

Roger & Michelle Love
Charity M. Lummis Memorial Fund
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William T. Meglaughlin Fund
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Alice & Robert Rooke Fund
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Taylor and Love Fund
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Michael & Danielle Walsh
Charles & Denise Weidman
Joseph & Dorothy Weiss
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Norbert & Jane Weldon
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Tom Weldon Memorial Fund
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Westfield Area Old Guard
Westfield Area Y Black
Achievers Fund
Westfield Area Y Men's Club
Westfield Area Y Unrestricted Fund
Westfield YWCA Fund
William P. Wilson Fund
Irv Winokur

2022 DONORS

CHAIR'S ROUNDTABLE LEADERSHIP CONTRIBUTORS

GOLD

(\$10,000+)

Bauer Family Foundation
Albert Chrono
Terry Connell
Connell Company
EJ Grassmann Trust
John Ben Snow Memorial Trust
Lisa Beth Gerstman Foundation
NJ YMCA State Alliance
Morgan & Lynn O'Brien
Dean & Christina Serratelli
State Of New Jersey
The Glasser Foundation
Union Foundation
Weldon Materials
Westfield Area Y Men's Club
Westfield Foundation
Westfield United Fund

SILVER

(\$7,500-\$9,999)

Tony & Lisa Anzevino

BRONZE

(\$2,500-\$7,499)

Anonymous
Autism Speaks, Inc.
Bank Of America Foundation
William Butler
Kristina Catlin
County Of Union
Charles & Traci DeAngelis
Devilfish Swim Team
Dominic & Carla DiGiorgio
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Overlook Medical Center
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Spencer Savings Bank
Standish Foundation

Streetworks Development
Carolyn Tenney & Andrew O'Brien
Westfield Financial Planning

GRAND CLUB

(\$1,000-\$2,499)

A&E Clothing Corporation
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Blythe Anderson & Adam Steckler
Leslie Barmakian
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Robert & Maria Weldon
Westfield Chess Club
Westfield Pediatric
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Westfield Service League

2022 DONORS

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CLA
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John Duncan
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ENCON
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Pediatric Dentistry
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Development
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Teresa Ward & Steve Puckett
Westfield Dental Associates
Carolyn White
Michael Youssef



plus more than 289 donors of up
to \$249 and over 75 in-kind donors

OUR MISSION:

THE **WESTFIELD AREA YMCA**

IS A NONPROFIT HUMAN
SERVICE ORGANIZATION

DEDICATED TO

DEVELOPING THE **FULL**
POTENTIAL OF EVERY
INDIVIDUAL AND FAMILY IN THE

COMMUNITIES

IT SERVES THROUGH
PROGRAMS THAT BUILD HEALTHY

SPIRIT, MIND AND
BODY FOR ALL.



WESTFIELD AREA YMCA

Main Facility • 220 Clark Street, Westfield NJ 07090

908-301-YMCA (9622) • westfieldynj.org



The Westfield Area YMCA is
a member agency of the
Westfield United Fund.